



## Ground-Breaking Berlin Digital TV Service Enhanced by Thrilling Dolby Digital Sound

### Terrestrial platform is the first permanent DVB-T service in Europe to offer Dolby Digital 5.1 surround sound

Wootton Bassett, 21 August 2003--The broadcast industry is watching closely as Berlin becomes the first city in the world to fully switch off its analogue TV service and transfer completely to digital transmission this month. As history is made, Dolby Laboratories is pleased to announce that the Berlin platform is the first permanent DVB-T service in Europe with the added attraction of Dolby® Digital 5.1 surround sound. Leading commercial channel ProSieben has started 5.1 broadcasts on their terrestrial channel, complementing the Dolby Digital 5.1 already on offer on their satellite service.

ProSieben is Germany's number one broadcaster of feature films, including regular Hollywood blockbusters. "Introducing Dolby Digital via satellite has turned these blockbusters into real home cinema events," commented Diana Schardt of ProSiebenSat.1 Media AG. "And choosing Dolby Digital for our digital terrestrial broadcasting supports our strategy: we want ProSieben to be synonymous with the best in entertainment-and that includes the listening experience."

Terrestrial viewers in Berlin can enjoy Dolby Digital 5.1 surround sound by connecting the Dolby Digital bitstream output of a compatible digital TV adapter or set-top box into their home cinema systems. Suitable set-top boxes are retailing in Berlin from as little as 99 Euros. Further information on the Berlin DVB-T project can be found at [www.ueberall-tv.de](http://www.ueberall-tv.de).

Elsewhere in the world, Dolby Digital sound is included as part of the Australian DVB-T system and has featured in numerous DVB-T trials including projects in France, Scandinavia, and Singapore. It is also the standard audio system for ATSC terrestrial broadcasts.

#### About Dolby in Broadcast

Dolby Digital technology intensifies and enhances the DTV viewing experience. Approximately 28 million households worldwide have Dolby Digital 5.1 home receivers, while roughly 22 million digital cable, satellite, and terrestrial DTV set-top boxes have been sold to date that deliver a Dolby Digital 5.1 audio stream. As the number of Dolby Digital 5.1-channel devices continues to rise, more television services are broadcasting in Dolby Digital 5.1 sound, delivering an increasing variety of highquality programming to their viewers. In Europe, 15 TV channels regularly distribute TV programmes with stunning 5.1 Dolby Digital surround sound, such as ProSieben and Premiere in Germany, BSkyB in the United Kingdom, Teleclub in Switzerland, ORF in Austria, and TVN and TV Polonia in Poland. For a listing of programmes broadcast in Dolby Digital 5.1 audio, please visit [www.dolby.com/tvaudio](http://www.dolby.com/tvaudio).

#### About Dolby Laboratories

Dolby Laboratories creates technologies that intensify and enhance the entertainment experience. For nearly four decades, Dolby has been instrumental in defining highquality audio and surround sound in cinema, broadcast, home audio systems, cars, DVDs, headphones, games, televisions, and personal computers. Based in San Francisco with European headquarters in England, the privately held company has entertainment industry liaison offices in New York and Los Angeles, and licensing liaison offices in Hong Kong, Shanghai, Beijing, and Tokyo. For more information about Dolby Laboratories or Dolby technologies, please visit [www.dolby.com](http://www.dolby.com).

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