



Academy of Television Arts and Sciences Honors Ray Dolby with Lifetime Achievement Award

San Francisco, July 24, 2003--The Academy of Television Arts and Sciences will honor Ray Dolby with the Charles F. Jenkins Lifetime Achievement Award at the 2003 Primetime Emmy Engineering Awards on September 13.

The award will be given to Mr. Dolby in recognition of his career achievements, including practical noise reduction systems for improving sound quality in a variety of professional and consumer environments.

The Academy's Engineering Awards are overseen by the Technology and Convergence Awards Committee Co-Chairs Cristy Trembly and Brian Seth Hurst. The Emmy Award is given to an individual, company, or an organization for developments in engineering that are either so extensive an improvement on existing methods or so innovative in nature that they materially affect the transmission, recording, or reception of television.

Dolby Laboratories, founded in 1965 by Ray Dolby to explore noise reduction systems for recording, continues to make strides in improving audio quality. In the television broadcast industry, Dolby® multichannel audio has become a regular enhancement to high-quality programming, allowing viewers to enjoy their favorite content in Dolby Surround, Dolby Digital, and most recently, Dolby Surround Pro Logic II technologies.

Broadcasters such as ABC, CBS, Fox, Discovery HD Theater, HBO, HDNet, Showtime, Starz!, and various pay-per-view channels broadcast in Dolby Digital 5.1 audio. In Europe, commercial broadcasters BSkyB, Premiere, ProSieben, and Teleclub also include this popular feature.

About Dolby in Broadcasting

Dolby Digital technology intensifies and enhances the DTV viewing experience. Approximately 28 million households worldwide have Dolby Digital 5.1 home receivers, while roughly 22 million digital cable, satellite, and terrestrial DTV set-top boxes have been sold to date that deliver a Dolby Digital 5.1 audio stream. As the number of Dolby Digital 5.1-channel devices continues to rise, more television services are broadcasting in Dolby Digital 5.1 sound, delivering an increasing variety of highquality programming to their viewers. For a listing of programs broadcast in Dolby Digital 5.1 audio, please visit www.dolby.com/tv audio.

About Dolby Laboratories

Dolby Laboratories creates technologies that intensify and enhance the entertainment experience. For nearly four decades, Dolby has been instrumental in defining highquality audio and surround sound in cinema, broadcast, home audio systems, cars, DVDs, headphones, games, televisions, and personal computers. Based in San Francisco with European headquarters in England, the privately held company has entertainment industry liaison offices in New York and Los Angeles, and licensing liaison offices in Hong Kong, Shanghai, Beijing, and Tokyo. For more information about Dolby Laboratories or Dolby technologies, please visit www.dolby.com.

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories. All other trademarks remain the property of their respective owners. © 2003 Dolby Laboratories, Inc. S03/14883

Media Contact:

Adam Anderson, Dolby Laboratories, 415-645-5176 aja@dolby.com