



HBO's *Carnivale* to be Broadcast in Dolby Digital 5.1 Audio

San Francisco, August 25, 2003--HBO's highly anticipated new series, *Carnivale*, is the latest addition to the list of HBO original programming that is delivered in Dolby Digital 5.1 audio, alongside *Six Feet Under*, *The Sopranos*, and *The Wire*.

"Dolby Digital 5.1 has become a regular part of HBO's programming, which illustrates the dedication that HBO has to its viewers in bringing them the best viewing experience," said Tom Daily, Director, Marketing, Professional Audio, Dolby Laboratories. "Dolby Digital 5.1 has become such an important part of premium channel transmissions," he continued.

Carnivale follows a traveling carnival as it wends its way across the dust bowl, focusing on a mysterious 18-year-old fugitive with hidden talents who is taken in by the carnival, and the charismatic, shadowy evangelist who will ultimately cross his path. The 12-episode dramatic series takes place at a time of worldwide unrest, with evil on the rise around the globe and the Great Depression wreaking economic and social havoc here at home.

About Dolby in Broadcasting

Dolby Digital technology intensifies and enhances the DTV viewing experience. Approximately 28 million households worldwide have Dolby Digital 5.1 home receivers, while roughly 22 million digital cable, satellite, and terrestrial DTV set-top boxes that deliver a Dolby Digital 5.1 audio stream have been sold to date. As the number of Dolby Digital 5.1-channel devices continues to rise, more television services are broadcasting in Dolby Digital 5.1 sound, delivering an increasing variety of highquality programming to their viewers. For a list of programs broadcast in Dolby Digital 5.1 audio, please visit www.dolby.com/tvaudio.

About Dolby Laboratories

Dolby Laboratories creates technologies that intensify and enhance the entertainment experience. For nearly four decades, Dolby has been instrumental in defining highquality audio and surround sound in cinema, broadcast, home audio systems, cars, DVDs, headphones, games, televisions, and personal computers. Based in San Francisco with European headquarters in England, the privately held company has entertainment industry liaison offices in New York and Los Angeles, and licensing liaison offices in Hong Kong, Shanghai, Beijing, and Tokyo. For more information about Dolby Laboratories or Dolby technologies, please visit www.dolby.com.

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