



## **Dolby Surpasses Milestone of 1,000 Dolby Atmos Screens Installed in Asia Pacific**

**BEIJING, March 24, 2017**—Dolby Laboratories, Inc. (NYSE: DLB) today announced that the company has reached a major milestone with more than 1,000 Dolby Atmos screens installed in Asia Pacific.

“Ever since the debut of Dolby Atmos we’ve seen tremendous passion in Asia Pacific from both the industry and moviegoers embracing the state-of-the-art sound format,” said Doug Darrow, Senior Vice President, Cinema Business Group, Dolby Laboratories. “Dolby has a significant footprint in Asia Pacific, with Dolby Atmos now available in 18 markets, and we look forward to continuing our steady roll-out with new and existing exhibitor partners.”

Asia Pacific is also seeing a growing trend of exhibitors conducting multiplex wide installations of Dolby Atmos. Bringing Dolby Atmos to every auditorium in a complex will meet the growing need to deliver a premium cinema sound experience to movie lovers. Exhibitors’ sites with all Dolby Atmos screens include Duo Yun Xuan Cinema (Shanghai, China), United Cinemas Craigieburn (Melbourne, Australia). In addition, PRV ICON Cinemas (India) has four sites with Dolby Atmos across all its screens and SPI Cinemas (India) has two sites.

Dolby Atmos momentum continues to grow globally with more than 2,700 screens installed or committed to in more than 75 countries. More than 150 mixing facilities and more than 650 feature films have been announced with support from all major Hollywood studios as well as content creators around the world, including Asia Pacific.

### **About Dolby Atmos**

Dolby Atmos delivers moving audio—sound that can be precisely placed and moved anywhere in three-dimensional space, including overhead. It brings entertainment alive all around the audience in a powerfully immersive and emotive experience. To learn more about Dolby Atmos, visit [dolby.com/Atmos](http://dolby.com/Atmos).

### **About Dolby Laboratories**

Dolby Laboratories (NYSE: DLB) creates audio, video, and voice technologies that transform entertainment and communications in mobile devices, at the cinema, at home, and at work. For more than 50 years, sight and sound experiences have become more vibrant, clear, and powerful in Dolby. For more information, please visit [www.dolby.com](http://www.dolby.com).



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