



Dolby Offers Full Spectrum of Industry-leading Cinema Solutions at CinemaCon 2017

Dolby to highlight Dolby Atmos momentum as well as new Dolby Atmos and Dolby Vision titles announced from major Hollywood Studios

CinemaCon 2017, Las Vegas, March 24, 2017—Dolby Laboratories, Inc. (NYSE:DLB) returns to CinemaCon 2017 (Booth# 2503A) next week to showcase its full spectrum of industry-leading solutions, including newly available products to deliver end-to-end audio, imaging, accessibility, and postproduction solutions for the cinema industry.

CinemaCon attendees will be able to experience Dolby Atmos audio and Dolby Vision imaging in the Colosseum at Caesars Palace with a special screening of *Pirates of the Caribbean: Dead Men Tell No Tales* on Tuesday, March 28, at 7:30pm, as part of The Walt Disney Studios' 2017 presentation.

Dolby Cinema, which features Dolby Vision and Dolby Atmos, has more than 300 Dolby Cinema sites installed or committed to across the globe with more than 80 titles released or announced, to date.

Dolby has also seen momentum with Dolby Atmos, with more than 2,700 Dolby Atmos screens installed or committed to in more than 75 countries. In addition, there are more than 150 mixing facilities worldwide, and more than 650 titles announced with support from all major Hollywood studios. Recently, Dolby Atmos passed major installation milestones with 100 screens installed in Russia and 1,000 screens installed throughout APAC.

New Dolby Atmos and Dolby Vision Titles for Dolby Cinema

- Columbia Pictures/Skydance, *Life*, March 24, 2017
- Warner Bros. Pictures, *King Arthur: Legend of the Sword*, May 12, 2017
- Paramount Pictures, *Baywatch*, May 26, 2017
- STX Entertainment, *Valerian and the City of a Thousand Planets*, July 21, 2017
- Warner Bros. Pictures, *Annabelle 2*, August 11, 2017
- Warner Bros. Pictures/LEGO System A/S, *The LEGO® NINJAGO Movie*, September 21, 2017
- Warner Bros. Pictures, *Blade Runner 2049*, October 6, 2017
- Warner Bros. Pictures, *Justice League*, November 17, 2017

Upcoming Dolby Atmos and Dolby Vision Titles for Dolby Cinema

- Lionsgate, *Power Rangers*, March 24, 2017
- Columbia Pictures/Skydance, *Life*, March 24, 2017
- Paramount Pictures/DreamWorks, *Ghost in the Shell*, March 31, 2017
- Universal Pictures, *The Fate of the Furious*, April 14, 2017
- Disney, Marvel Studios, *Guardians of the Galaxy, Vol. 2*, May 5, 2017
- Warner Bros. Pictures, *King Arthur: Legend of the Sword*, May 12, 2017
- Twentieth Century Fox, *Alien: Covenant*, May 19, 2017
- Disney, *Pirates of the Caribbean: Dead Men Tell No Tales*, May 26, 2017
- Paramount Pictures, *Baywatch*, May 26, 2017
- Warner Bros. Pictures, *Wonder Woman*, June 2, 2017
- Universal Pictures, *The Mummy*, June 9, 2017
- Disney•Pixar, *Cars 3*, June 16, 2017
- Paramount Pictures, *Transformers: The Last Knight*, June 23, 2017
- Columbia Pictures, *Spider-Man™: Homecoming*, July 7, 2017
- Twentieth Century Fox, *War for the Planet of the Apes*, July 14, 2017



- STX Entertainment, *Valerian and the City of a Thousand Planets*, July 21, 2017
- Focus Features, *Atomic Blonde*, July 28, 2017
- Columbia Pictures/MRC, *The Dark Tower*, July 28, 2017
- Warner Bros. Pictures, *Annabelle 2*, August 11, 2017
- Warner Bros. Pictures/LEGO System A/S, *The LEGO® NINJAGO Movie*, September 21, 2017
- Warner Bros. Pictures, *Blade Runner 2049*, October 6, 2017
- Warner Bros. Pictures, *Justice League*, November 17, 2017

Upcoming Dolby Atmos Titles

- Lionsgate, *Power Rangers*, March 24, 2017
- Columbia Pictures/Skydance, *Life*, March 24, 2017
- Paramount Pictures/DreamWorks, *Ghost in the Shell*, March 31, 2017
- Twentieth Century Fox, *The Boss Baby*, March 31, 2017
- Universal Pictures, *The Fate of the Furious*, April 14, 2017
- Disney, Marvel Studios, *Guardians of the Galaxy, Vol. 2*, May 5, 2017
- Warner Bros. Pictures, *King Arthur: Legend of the Sword*, May 12, 2017
- Twentieth Century Fox, *Alien: Covenant*, May 19, 2017
- Disney, *Pirates of the Caribbean: Dead Men Tell No Tales*, May 26, 2017
- Paramount Pictures, *Baywatch*, May 26, 2017
- Warner Bros. Pictures, *Wonder Woman*, June 2, 2017
- Twentieth Century Fox, *Captain Underpants*, June 2, 2017
- Universal Pictures, *The Mummy*, June 9, 2017
- Disney•Pixar, *Cars 3*, June 16, 2017
- Paramount Pictures, *Transformers: The Last Knight*, June 23, 2017
- Universal Pictures/Illumination Entertainment, *Despicable Me 3*, June 30, 2017
- Columbia Pictures, *Spider-Man™: Homecoming*, July 7, 2017
- Twentieth Century Fox, *War for the Planet of the Apes*, July 14, 2017
- STX Entertainment, *Valerian and the City of a Thousand Planets*, July 21, 2017
- Focus Features, *Atomic Blonde*, July 28, 2017
- Columbia Pictures/MRC, *The Dark Tower*, July 28, 2017
- Tristar Pictures, *Baby Driver*, August 11, 2017
- Warner Bros. Pictures, *Annabelle 2*, August 11, 2017
- Warner Bros. Pictures/LEGO System A/S, *The LEGO® NINJAGO Movie*, September 21, 2017
- Warner Bros. Pictures, *Blade Runner 2049*, October 6, 2017
- Twentieth Century Fox, *Kingsman: The Golden Circle*, October 6, 2017
- Warner Bros. Pictures, *Justice League*, November 17, 2017

The Colosseum, Caesars Palace

Dolby has temporarily equipped the prestigious Colosseum theatre at Caesars Palace with Dolby Atmos and a Dolby Vision laser projection system to support presentations and screenings. The Dolby Vision laser projection system was co-developed with Christie® who supplies, installs and services all the projector systems. CinemaCon attendees with full-pass access will be able to experience Dolby solutions with select footage during studio presentations including:

- Monday, March 27, 6:45 p.m.: Select clips of the Sony Pictures' presentation will be in Dolby Atmos, followed by a Dolby and Sony after-party starting at 8:30 p.m.
- Tuesday, March 28, 9:30 a.m.: The State of the Industry address will feature the global retrospective reel in Dolby Atmos.
- Tuesday, March 28, 9:30 a.m.: STX Entertainment's presentation in Dolby Atmos.
- Tuesday, March 28, 7:30 p.m.: Special screening of Disney's *Pirates of the Caribbean: Dead Men Tell No Tales* in Dolby Atmos and Dolby Vision as part of The Walt Disney Studios presentation.
- Wednesday, March 29, 4:30 p.m.: Select clips of the Warner Bros. Pictures presentation in Dolby Atmos.
- Thursday, March 30, 10:00 a.m.: Twentieth Century Fox presentation in Dolby Atmos.



On Display at CinemaCon 2017

Dolby offers a full range of audio, imaging, accessibility and content management solutions designed to give audiences the most spectacular, fully immersive cinema experience available to date. Our Dolby Integrated Media Server IMS3000 coupled with our Dolby Multichannel Amplifier and SLS Express Series offer a complete, integrated solution from 5.1 to Dolby Atmos, regardless of the size of an auditorium. The following cinema solutions will be showcased at CinemaCon in Booth# 2503A.

Dolby Integrated Media Server IMS3000

An innovative imaging server and audio processor in one, the new Dolby Integrated Media Server IMS3000 delivers reliability and enables you to show movies with superior sound. The Dolby IMS3000 increases exhibitors purchasing power compared to many other solutions. The solution also offers flexibility with sound as exhibitors can start with Dolby Audio 5.1 or 7.1 sound now, and unlock the power of Dolby Atmos later. The Dolby IMS3000's unified UI and simplified design make setup and operation more convenient and cost-effective, helping you deliver a cinema experience that audiences will love.

Dolby Multichannel Amplifier

This advanced high-density design can replace up to 16 stereo amplifiers, using less space and producing less heat, to lower overall costs. With less equipment to install, power, and maintain, exhibitors get a simpler and more efficient installation. The Dolby Multichannel Amplifier is available in two configurations, 24 channels or 32 channels.

SLS Express Series

The SLS Express Series consists of 3-Axis Speakers, which deliver exceptionally clear and powerful sound in a smaller, lighter package that's easier and quicker to install, and a Rapid Rigging System, which simplifies overhead speaker installation to reduce labor costs and downtime. This new equipment adds to installation options and works with new or existing equipment, offering exhibitors more flexibility in equipping any size room.

About Dolby Laboratories

Dolby Laboratories (NYSE: DLB) creates audio, video, and voice technologies that transform entertainment and communications in mobile devices, at the cinema, at home, and at work. For more than 50 years, sight and sound experiences have become more vibrant, clear, and powerful in Dolby. For more information, please visit www.dolby.com.

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