



Dolby Laboratories Production Services Supports *Spy Kids 3-D* Digital Screenings

San Francisco, July 31, 2003--Dolby Laboratories' Production Services Group was instrumental in 38 prerelease digital screenings of Miramax's new movie, *Spy Kids 3-D: Game Over*, the company announced.

During a two-week period in July when Miramax presented digital previews of *Spy Kids 3-D* in 38 North American cities, Dolby's Production Services Group installed the company's cinema audio processors (the Dolby® CP650 Cinema Processor or DMA8 Digital Media Adapter) for 5.1-channel PCM playback, and provided engineering services for the alignment of each theatre's audio system.

In addition, the Production Services Group handled preliminary site surveys and audio alignment for seven existing digital cinema installations in large markets. A total of 15 Dolby engineers from the company's New York, Los Angeles, and San Francisco offices handled this assignment.

"Our friends at Miramax wanted the best presentation possible for the *Spy Kids 3-D* screenings and Dolby was happy to provide the best possible digital audio in each venue," said Brad Hohle, Director, East Coast Production Services, Dolby Laboratories. *Spy Kids 3-D: Game Over* took in \$32.5 million this past weekend, making it the number one box office draw.

About Dolby Production Services Group

Dolby Production Services offers a variety of services to the entertainment industry, including audio production for the global cinema business, system installation and content loading services for digital cinemas, audio and video mastering and verification, and print and screen monitoring. In addition, Dolby offers the broadcasting industry similar quality assurance services--from audio mastering to complete station commissioning for audio signals--as more and more TV productions are mixed and delivered in multichannel audio.

The Dolby Production Services Group has over 75 sound and cinema experts available. Of these, 55 work out of Dolby offices in Los Angeles, New York, and Wootton Bassett, England, while the remaining 20 are based in major entertainment cities around the world.

About Dolby Laboratories

Dolby Laboratories creates technologies that intensify and enhance the entertainment experience. For nearly four decades, Dolby has been instrumental in defining highquality audio and surround sound in cinema, broadcast, home audio systems, cars, DVDs, headphones, games, televisions, and personal computers. Based in San Francisco with European headquarters in England, the privately held company has entertainment industry liaison offices in New York and Los Angeles and licensing liaison offices in Hong Kong, Shanghai, Beijing, and Tokyo. For more information about Dolby Laboratories or Dolby technologies, please visit www.dolby.com.

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