



Upcoming *Six Feet Under* Season in Dolby Digital 5.1

San Francisco, February 25, 2003--The upcoming season of *Six Feet Under* will begin broadcast in Dolby Digital 5.1 on HBO on March 2. With this premiere, HBO demonstrates their commitment to great audio and the highest-quality viewing experience for their customers by adding another high-profile show in Dolby® Digital 5.1.

"HBO has a commitment to the highest quality viewing experience for its customers, which is why we broadcast so much of our programming in Dolby Digital 5.1, including many Hollywood theatricals, most HBO Films, and HBO's original series programming like *The Sopranos* and now *Six Feet Under*," said Bob Zitter, senior vice president of Technology Operations, HBO.

Bruce Graham, senior vice president, Technicolor Sound Services said, "Dolby Digital makes a big difference in the viewing experience. The clear, 5.1-channel surround audio allows the viewer to experience the show as the producer intended. We are really able to deliver the artistic integrity of the show." Technicolor Sound Services provides the editing and sound mixing for *Six Feet Under*.

"Dolby Digital is an essential element to digital television, cable, and satellite broadcasting. More and more customers are expecting Dolby Digital surround sound when they watch TV and more and more broadcasters are meeting their customers audio demands with Dolby Digital," said Tom Daily, director, marketing, Dolby Laboratories. "Surround sound home theater systems have become very commonplace in homes and viewers want to utilize them whenever they watch TV."

About Dolby in Broadcasting

Dolby Digital makes the DTV viewing experience richer, fuller, and more real. An estimated minimum 20 million digital cable, satellite, and terrestrial DTV set-top boxes are able to deliver a Dolby Digital 5.1 audio stream, while approximately 23 million households worldwide have Dolby Digital 5.1 home receivers. As the number of Dolby Digital 5.1-channel devices continues to rise, more television services are broadcasting in Dolby Digital 5.1 sound, delivering an increasing variety of high-quality programming to their viewers. For a listing of programs broadcast in Dolby Digital 5.1 audio, as well as general information about Dolby audio in television, please visit www.dolby.com/tv/audio.

About Dolby Laboratories

Dolby Laboratories creates technologies that intensify and enhance the entertainment experience, making it richer, fuller, and more involving. For close to four decades, Dolby has been instrumental in defining high-quality audio and surround sound in cinema, broadcast, home audio systems, cars, DVDs, headphones, games, televisions, and personal computers. Based in San Francisco with European headquarters in England, the privately held company has entertainment industry liaison offices in New York and Los Angeles and licensing liaison offices in Hong Kong, Shanghai, Beijing, and Tokyo. For more information about Dolby Laboratories or Dolby technologies, please visit www.dolby.com.

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